

EUROPEAN  
CURRICULUM VITAE  
FORMAT



ANDREA PICCALUGA

Nationality

Date of birth

• Name and address  
of employer



Scuola Superiore  
Sant'Anna  
di Studi Universitari e Perfezionamento

Scuola Superiore Sant'Anna, Istituto di Management, Pisa (Italy)  
([www.sssup.it](http://www.sssup.it))

- Full Professor in Business Administration and Innovation Management
- Delegate for Technology Transfer
- Member of the Academic Senate
- Coordinator of the International PhD Programme in Management  
([www.phdmanagement.sssup.it](http://www.phdmanagement.sssup.it))
- Coordinator of the joint European DBA (with Grenoble Ecole de Management) and the joint China DBA (with Grenoble Ecole de Management and the University of Chongqing)

*Research interests:*

- **management of innovation**, and in particular the management of R&D activities in both industrial firms and public and private research institutions;
- organisation and **management of R&D** activities and the collaboration between firms and research institutions in the innovation process;
- **university-industry knowledge and technology transfer processes**, with a crucial focus on the creation and growth processes of academic spin-off companies, as well as on the inventing-patenting-licensing channel of valorisation of the results of public research;
- **Open Innovation** and open business model innovation.



Scuola Superiore  
Sant'Anna

- Responsible for the Research Group on "Innovation management, R&D and Technology Transfer" at the Institute of Management. This includes two research areas: (1) the management of industrial R&D: exploration and exploitation in the era of globalization and open innovation; (2) the valorisation

of results from public research: technology transfer, licensing and spin-off.



- **President of Netval - the Italian Network for the Valorisation of Public Research** ([www.netval.it](http://www.netval.it)) since December 2013. Netval associates more than 60 Italian universities and public research centres.



- **SIAF Srl** (International School of Management, [www.siafvolterra.eu](http://www.siafvolterra.eu)). Member of the Board



- Member of the Board of the **Italian Association of University Incubators (PNI Cube)**.



- Associate Editor of the **R&D Management Journal**
- member of the Editorial Board of the **Creativity and Innovation Management Journal**.
- Member of Società Italiana di Marketing ([www.simktg.it](http://www.simktg.it))
- Member of Società Italiana di Management (SIMA)
- Member of the Board of Fondazione Cardinale Maffi

## Lab11

- *co-founder and partner of Lab11 srl, spin-off company of Scuola Superiore Sant'Anna in the field of Open Innovation*

### • Previously:

2002-2005: Full Professor in Business Administration, University of Salento, Lecce, Italy.  
1999-2002: Associate Professor in Business Administration, University of Salento, Lecce, Italy.  
1993-1999: Assistant Professor in Business Administration, Sant'Anna School of Advanced Studies, Pisa, Italy.

### EDUCATION AND TRAINING

#### From 1982 to 1993

1988: Degree (Laurea) in Economics and Business Administration, University of Pisa (Italy).  
1991: MSc in Technology and Innovation Management at Science Policy Research Unit (SPRU), University of Sussex, Brighton (UK).  
1993: PhD in Business Administration, Scuola Superiore Sant'Anna, Pisa, Italy.

### LANGUAGES

Italian, Spanish and English. Basic French.

### RECENT COLLABORATIONS

- KNAUF
- ARTI PUGLIA
- REGIONE TOSCANA

- SPINNER-REGIONE EMLIA ROMAGNA
- LOCCIONI
- TELECOM ITALIA
- GE OIL&GAS
- FONDAZIONE RICERCA & IMPRENDITORIALITA'
- FONDAZIONE CASSA DI RISPARMIO DI FORLI'

#### RECENT PUBLICATIONS

- Di Minin, A., De Marco, C. Marullo, C. Piccaluga A. et al. (2016) "Case studies on Open Innovation in ICT". JRC100823, Institute for Prospective Technological Studies, Joint Research Centre, EU Union Publication Office.
- F. Cesaroni, A. Piccaluga (2015), "The activities of university knowledge transfer offices: towards the third mission in Italy", in *International Journal of Technology Transfer*.
- M. Lazzeroni and A. Piccaluga, (2015), "Beyond 'town and gown': the role of the university in small and medium-sized cities", in *Industry and Higher Education*, Vol. 29, N. 1, February, pp 11–23.
- G. Conti, A. Piccaluga, M. Granieri (2011), *La gestione del trasferimento tecnologico. Strategie, modelli e strumenti*, Springer.
- M. Bianchi, A. Piccaluga (2012), *La sfida del trasferimento tecnologico. Le università italiane si raccontano*, Springer.

#### SUPERVISED PHD STUDENTS

- Elena Casprini
- Maral Mahdad
- Cristina Marullo
- Chiara De Marco
- Valentina Cucina
- Herica Morais Righi

#### RECENT TEACHING ACTIVITIES

- High-Tech Business Venturing (PhD in Management, Scuola Superiore Sant'Anna)
- Innovation and R&D Management (MAINS Master, Scuola Superiore Sant'Anna)
- High-Tech entrepreneurship and Innovation Management (short courses at Università della Calabria, Università di Genova, MIP-Politecnico di Milano, Politecnico di Torino, CRUI, Netval, etc.)

Pisa, August 4, 2016