

# Good Practices for COVID-Safe Events

16 February 2022 at 15:00 Sviluppumbria, Via Vici, 28 – Foligno and online

What strategies have festivals and events adopted? What worked, and what didn't?

*Welcome:* Michela Sciorpa, Sole Administrator, Sviluppumbria

Paolo Reboani, Umbria Region EU and National Funds Planning and Coordination Service

*A message from the Interreg Europe Programme:* Miia Itanen, Senior Communication Officer

*Introduction to the work and overview:* Chiara Dall'Aglio, Lead Partner, SHARE

## Discussion of experiences organising COVID-safe cultural events

Andy Fryers, Sustainable Management Consultant and Sustainability Director at Hay Festival (UK) –  
*moderator*

Claudia Galli (Umbria Jazz), Antonella Pinna (Umbria Libri), and speakers for other Umbrian and European events

*Observations on Tourism and Events:* Dr Hai Nguyen, Senior Lecturer, Department of Marketing, Events & Tourism - University of Greenwich (UK)

Presented by the SHARE project, which studies how tangible and intangible cultural heritage can operate in COVID-safe ways and improve their resilience.

Learn more about our work at [interregeurope.eu/share](https://interregeurope.eu/share)

[Register to attend](#)

*Those attending in person must adhere to COVID protocols and show a super green pass.*

Take the survey on pandemic-era  
tourism behaviours and experiences



An EU Industry Weeks 2022 Local Event

