

# UMBRIA ARMONIA EMOZIONI

*Umbria Harmony and Emotions*

*Italy Pavilion - Amphitheatre - Expo 2020 Dubai*

28<sup>th</sup> March 2022

3.00 pm - 7.40 pm Dubai Time

13.00 pm - 17.40 pm CET



# *UMBRIA* ARMONIA EMOZIONI

## *Umbria Harmony and Emotions*

**Amphitheatre - Italy Pavilion - Expo 2020 Dubai**

**28<sup>th</sup> March 2022**

**3.00 pm - 7.40 pm Dubai Time**

**13.00 pm - 17.40 pm CET**

***Harmony and Sustainability are the key words chosen by the Umbria Region to present its identity at Expo Dubai.***

A region strongly associated with nature, rich in values, the birthplace of Francis of Assisi who, as the patron saint of ecology, reminds us that the environmental issue is not only scientific, technical and political, but also cultural, ethical and spiritual. A region historically devoted to the environment and to international openness, which will present its excellence at Expo 2020 Dubai in a narrative format that brings together thousands of years of history, culture, skills, talents and multidisciplinary ingenuity that can become promoters of new opportunities for collaboration and experimentation. A Region that is linked to Dubai by a twenty-year-plus history of unique and exciting relationships in the name of Endurance: nature, sport and values as a vehicle for cultural, social and economic relations.

During the Regional Day of the Umbria Region - organized by Sviluppumbria, the Agency for Economic Development of the Umbria Region in collaboration with the Italian Pavilion – learn about the knowledge and excellence of a region that is a candidate to be the Italian laboratory of sustainability, an ecosystem of economic development that combines the worlds of work, business, institutions, universities, research and innovation, quality of life, culture, design, sport and creativity.

# Forum

**Amphitheatre - Italy Pavilion - Expo 2020 Dubai**

**28<sup>th</sup> March 2022**

**3.00 pm - 7.40 pm Dubai Time**

**13.00 pm - 17.40 pm CET**

## VIDEO SCREENING UMBRIA REGION

### Moderator

**Maria Soave**, Journalist and Anchor, TG1 RAI 1

**3.00 - 3.20 pm**

### WELCOME

**Paolo Glisenti**, General Commissioner for Italy at Expo 2020 Dubai

**Nicola Lener**, Ambassador of Italy to the United Arab Emirates

**Donatella Tesei**, President, Umbria Region

**Marina Sereni**, Vice-Minister, Ministry of Foreign Affairs and International Cooperation [*video greeting*]

**3.20 - 5.45 pm**

## THEMATIC TABLES - GREEN TABLE EXPO 2020 DUBAI

### Introduced by

**Michele Fioroni**, Councillor for Economic Development, Innovation,  
Digital and Simplification, Umbria Region

### GREEN TABLE 1

#### UMBRIA, A LAND IN HARMONY WITH BEAUTY

**Maurizio Oliviero**, Chancellor of the University of Perugia

**Padre Enzo Fortunato**, Franciscan, journalist and writer (Francis' Economy, Manifesto of Assisi)

**Andrea Margaritelli**, President, National Institute of Architecture, Brand Manager Listone Giordano,  
Green Table (design, architecture, town planning and territory)

**GREEN TABLE 2**  
**UMBRIA, A LAND IN HARMONY WITH INNOVATION**

**Michela Sciorpa**, CEO, Sviluppumbria

**Catia Bastioli**, Managing Director, Novamont

(biomaterials, environmental sustainability, circular economy) [*video greeting*]

**Maurizio Servili**, University of Perugia (virgin olive oils, innovation, agri-tech)

**Marco Caprai**, Managing Director, Arnaldo Caprai (tradition, innovation, territory, new green revolution)

**GREEN TABLE 3**  
**UMBRIA, A LAND IN HARMONY WITH NATURE**

**Valerio de Cesaris**, Chancellor of the University for Foreigners of Perugia

**Chiara Biscarini**, UNESCO Chair, University for Foreigners of Perugia

(Water, Sustainability, Ecological transition)

**Massimo Mercati**, Managing Director, Aboca

(healthcare, natural products, well-being, health) [*video greeting*]

**Costanza Laliscia**, International Endurance Champion (sport, nature, territory)

**5.45 - 6.00 pm**

**VIDEO SCREENING "UMBRIA - DUBAI, VENTI ANNI DI AMICIZIA IN NOME DELL'ENDURANCE"**  
**(UMBRIA - DUBAI, TWENTY YEARS OF FRIENDSHIP IN THE NAME OF ENDURANCE)**

**Break**

**6.30 - 7.20 pm**

**CONCERTO FOR SOLO PIANO BY DANILO REA, PRESENTED BY UMBRIA JAZZ**

**Introduced by**

**Gianluca Laurenzi**, President, Umbria Jazz Foundation

**Ida Zilio-Grandi**, Director, Italian Cultural Institute, Abu Dhabi (TBC)