



September 28th  
9.45 CET  
Live webinar

sace



# Seizing opportunities in the Chinese Petrochemical sector with two market leaders: Hengli & Hengyi

**SACE**, together with in cooperation with the **Italian Embassy in Beijing** and **Confindustria**, is pleased to invite you to a presentation of **new business opportunities in China**. Italian SMEs attending the webinar will be able to hear directly from two of **China's most relevant companies operating in the petrochemical sector** with a cumulative turnover of more than 40 billion/€: **Hengli Petrochemical International and Hengyi Industries International**.

The meeting will also explain how SACE can support Italian Exporters as well as local Buyers in doing business – with competitive payment terms.

Following the plenary session, the organizers will provide all necessary details in order to foster business relations between Italian Exporters and the two buyers.

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## Agenda

### 09:45 Opening remarks

Marco Midolo, Head of Economic and Commercial Office – Italian Embassy in China  
Donato Morea, Head of Shanghai Office – SACE  
Giovanni Maresca, International Affairs – Confindustria

### 10:00 Doing Business in China

Gianpaolo Bruno, Italian Trade Commissioner – Beijing – Coordinator of ITA/ICE Network in China and Mongolia  
Paolo Bazzoni, President – China-Italy Chamber of Commerce  
Alessandro Mazzi, Managing Director and Head of Export and Asset Finance, Italy & Global Head of ECA Business Development – HSBC  
Fabio de Rosa, Head of International Business and Trade Finance – Banco BPM

### 10:20 High Level Corporate Presentation's

Top Management Greetings Hengli Petrochemical International

- Cheryl Chan, Deputy General Manager
- Lei Yang, CFO

Top Management Greetings Hengyi Industries International

- Mao Ying, CFO

Focus on Procurement Hengli Petrochemical International

- Scott Wu, Deputy General Manager
- Gloria Gao, Purchase Manager

Focus on Procurement Hengyi Industries International

- Zhang Liqun, Vice President Zhejiang Hengyi Engineering Management Co., Ltd.

### 11:10 Wrap up and Q&A

*Moderator: Simona Vultaggio, SACE Supply Chain & Business Promotion*

For further information:  
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