

EEN ITALIA NATIONAL MEETING

CAGLIARI, 09-10 JULY 2024

SA MANIFATTURA

V.LE REGINA MARGHERITA, 33 - 09125 CAGLIARI

DAY 1 - JULY 09

10:00-12:00 - Cteam + SME Envoy - Participation EISMEA & DG GROW

Room "Officine" - Ground Floor (0)

12:00-12:30 - Registration

Room "Officine" - Ground floor (0)

12:30-14:00 - Welcome Lunch

P.3 Auditorium "Corte dei Perfetti" - Basement Floor (-1)

14:00-18:00 - Working Groups and Project Officer corner

- ore 14:00-15:15 - [WG Sustainability](#)
Alberto Valenzano (DG GROW), Muriel De Grande (EISMEA)
P.3 Auditorium "Corte dei Perfetti" - Basement Floor (-1)
- ore 14:00-15:15 - [WG Digitalisation](#)
Room "Officine" - Ground Floor (0)
- ore 14:00-15:15 - [WG EU Feedback](#)
Room "B.2 Sala Greggio" – First Floor (1)
- ore 15:30-17:30 - [WG Communication](#)
Room "Officine" - Ground Floor (0)
- ore 15:30-17:30 - [WG Innovation](#)
Alberto Valenzano (DG GROW), Michele Chiappini (EISMEA)
P.3 Auditorium "Corte dei Perfetti" - Basement Floor (-1)
- ore 17:30-18:00 - [Meeting of the Italian chairs of the EEN Sector and Thematic Group](#) Feedbacks
Muriel De Grande (EISMEA)
P.3 Auditorium "Corte dei Perfetti" - Basement Floor (-1)

20:30 - Networking Dinner

DAY 2 – JULY 10

P.3 Auditorium “Corte dei Perfetti” - Basement Floor (-1)

09:00-09:20 - Registration - Welcome Coffee

09:20-09:25 - Welcome Greetings

09:25-09:40 - Institutional speech

Paolo Casalino (MIMIT - Direzione generale per la politica industriale, la riconversione e la crisi industriale, l'innovazione, le PMI e il made in Italy, Dipartimento per le politiche delle imprese)

09:40-09:55 - EEN and PNRR - What kind of collaboration?

Maria Carmela Basile (CNR), Roberto Strocco (Unioncamere Piemonte)

09:55-10:35 - SustainAbility and Resilience: the voice of the EEN Clients

ESG experience: Marina Sereni (Sviluppo Umbria)

EEN Clients: Ecos Elettronica, GreenShare, IsCleanAir, Lebiu, RainApp, WiData

10:35-11:00 - Coffee Break

11:00-11:20 - Policy Updates

Alberto Valenzano (DG GROW)

11:20-11:40 - Operational Updates & Performance of the Italian Network

Muriel De Grande (EISMEA)

11:40-12:00 - EEN, Italia PO's point of view

Michele Chiappini (EISMEA)

12:00-12:15 - Support to EIC Accelerator by the Enterprise Europe Network EEN2EIC

Marco Lentini (APRE)

12:15-12:35 - Special Initiatives: **PeaSeNGO Project** (*Project's team*), **Campagna EU-OSHA** (*Francesca Grosso*), **EDIH** (*EEN Coordinator*), **Innovation Procurement: Sardinian approach** (*Susanna Maxia Sardegna Ricerche*)

12:35-12:45 - Status of communication

Antonella Marras (Communication Champion)

12:45-13:15 - WGs' Wrap-Up

13:15-13:30 - Conclusions

13:30-14:30 - Light Lunch